

What is the IKO conference?

IKO was created to showcase innovations in knowledge organisation, whether through the application of innovative methods and technologies, or novel combinations of methods and technologies.

IKO will focus on four key areas:



Conference topics will cover:

- Autoclassification and text analytics
- Data wrangling, big data and data analytics
- Enterprise content management
- Innovative use of ontologies and structured knowledgebases
- Internet of Things
- Knowledge graphs, graph search and graph databases
- Linked data and semantic web
- Open source search innovations
- Search based applications
- Taxonomies and information organisation to support work
- Taxonomies and information architecture
- Taxonomy-enhanced search
- The role of taxonomy standards in innovative taxonomy solutions

Who will attend?

IKO Conference 2015 will host more than 100 individuals from government and private sectors in Singapore and surrounding countries, and holding positions such as:

- CIOs & CKOs
- Knowledge Managers
- Intranet Managers
- C-Level Executives
- IS/IT Professionals
- Communications Managers
- Information & Knowledge Architects
- Information Professionals

- Scientists, Engineers, & Researchers
- Content Managers
- Competitive Intelligence Professionals
- Business Intelligence Professionals
- Risk Managers

And professionals responsible for:

- Sensemaking
- Knowledge Management
- Business Intelligence
- Content Management
- Human Resources
- Marketing & Sales
- Electronic Commerce
- Supply Chain Management
- Customer Relationship Management
- Competitive Intelligence
- Risk Management
- Organisation Development
- Anyone who wants to run an innovative enterprise!

Programme highlights

Robert Glushko (author of *The Discipline of Organizing* and Professor at the School of Information, Berkeley)

*"The Discipline of Organizing:
a practical framework for organizing information"*

Tom Reamy, (KAPS Group, USA)

*"Deep Text: Using New Approaches in Text Analytics
to make both humans and machines smarter"*

Matt Moore, (Panviva, Australia)

*"Building organisational capabilities in knowledge
organisation"*

Barry Byrne, (Chief Information & Knowledge Officer, Irish Defence Forces)

*"The Irish Defence Force's multi award winning
Information and Knowledge Online (IKON)
programme"*

Neo Kim Hai (Singapore Power)

"Implementing a KM Portal at Singapore Power"

Who are we?

This conference is curated by three international thought leaders and practitioners in knowledge organisation, supported by a distinguished Advisory Board:



Dave Clarke

Dave Clarke brings the big picture perspective on linked data, semantic web, and technology infrastructure for knowledge organisation.

David is co-founder and CEO of the Synaptica® group of companies, providers of enterprise software solutions for taxonomy and ontology management. His previous roles include CTO of Synapse Corporation and Global Taxonomy Director at Dow Jones. He served on the NISO committee responsible for authoring the 2005 version of the US national standard for controlled vocabularies, ANSI/NISO Z39.19, and is a Fellow of the Royal Society of Arts. David leads R&D at Synaptica, and is currently developing a range of Linked Data software solutions for ontology management, semantic indexing and content annotation.



Patrick Lambe

Patrick Lambe brings expertise in the “middleware” of knowledge organisation: taxonomies, search and auto-classification.

Patrick is the author of *Organising Knowledge: Taxonomies, Knowledge and Organisation Effectiveness* (Oxford 2007), one of the leading books in knowledge organisation. He is co-founder and Principal Consultant of Straits Knowledge, an Adjunct Professor in KM at the Hong Kong Polytechnic University, Visiting Professor in the KIM PhD programme at Bangkok University, 2-term past President of the Information and Knowledge Management Society and a member of the editorial advisory board of the Journal of Knowledge Management, Knowledge Management For Development Journal, and Journal of Entrepreneurship, Management and Innovation. He consults, teaches and trains on taxonomy development and knowledge organisation around the world.



Maish Nichani

Maish Nichani brings the “front end” perspective of designing environments for real people doing real work.

Maish is a highly respected thought leader and practitioner in the field of user experience design with over 10 years of experience in designing complex information environments. His projects cover user needs analysis, technology selection, usability design, information architecture and intranet design. He is the founder and Principal of PebbleRoad, an innovative user experience design consultancy that helps organisations turn complex, challenging problems into elegant, innovative designs. He has been an active member of the design community since 2000, having spoken at international conferences, held workshops, written articles and two books on information design. Maish has curated and led learning events on designing the search experience, the art of persuasive design, building search based applications, using pattern libraries and content modelling, service design, and usability.

Our Advisory Board Includes:

Stella Dextre Clarke

Stella Dextre Clarke is a Fellow of the Chartered Institute of Library and Information Professionals and Vice-President of ISKO (International Society for Knowledge Organisation). After leading the development of the standard BS 8723 (Structured Vocabularies for Information Retrieval) she also chaired the Working Group responsible for ISO 25964, today's international standard for thesauri.

Joseph Busch

Joseph Busch is the Founder and Principal Consultant at Taxonomy Strategies which has been guiding organizations such as Deloitte, MasterCard and the IMF for the past 14 years in developing frameworks that help improve information

information capture, preservation, search, retrieval and governance. Mr Busch is a Past President of the Association for Information Science and Technology.

Alan Gilchrist

Alan Gilchrist is a major figure in British knowledge organization, having spent 4 years with HJ Heinz before joining Aslib and setting up a consultancy section for them. He has worked as an independent consultant with the EEC, UNESCO, and OECD. He was founding editor of the journal Information Science.

Dr Christopher Khoo

Chris Khoo is an associate professor in the Wee Kim Wee School of Communication & Information, Division of Information Studies at the Nanyang Technological University, Singapore, where he teaches courses in knowledge organization, information architecture, data mining and Web-based information systems.

Dr Mun-Kew Leong

Dr Mun-Kew Leong is Deputy Director of the Institute of Systems Science, Singapore. He has held senior positions with the National Library Board, Singapore, the A*STAR Institute for Infocomm Research and an IT startup delivering custom distributed deep search technologies and services.

Agnes Molnar

Agnes Molnar is CEO of Search Explained, specialising in Enterprise Search and Information Architecture. She is especially renowned for her familiarity and extensive knowledge in SharePoint and other Content Management Systems. Since 2008, Agnes has been a consistent recipient of the prestigious Microsoft Most Valuable Professional (MVP) Award, for actively sharing her technical knowledge.

Prof Douglas Oard

Douglas Oard is a professor at the University of Maryland, College Park (USA), with joint appointments in the College of Information Studies and the Institute for Advanced Computer Studies (UMIACS). Additional information is available at <http://terpconnect.umd.edu/~oard/>.

Charlie Hull

Charlie Hull is the Managing Director and co-founder of Flax, a specialist consultancy who build high performance search applications using open source software. Charlie has been working in the search for over 15 years and regularly writes on search-related subjects. He runs Search Meetups in the UK.

Dr Dickson Lukose

Dickson Lukose is the Head of the Knowledge Technology Research and Development cluster at MIMOS BHD, Malaysia. He has worked in the financial sector developing enterprise applications and has done over 10 years of academic research in Artificial Intelligence supported by international research grants. He publishes and presents widely in artificial intelligence and knowledge modelling.

Tom Reamy

Tom Reamy is Chief Knowledge Architect of KAPS Group, a group of knowledge architecture, taxonomy and text analytics consultants. He has 20 years of experience in information architecture, enterprise search, intranet management and text analytics consulting. He is a widely published author, Program Chair of Text Analytics World and the author of an upcoming book on text analytics.

Martin White

Martin White set up Intranet Focus Ltd in 1999 and works in intranet and information management strategy development, enterprise search strategy and management. He is a Visiting Professor at the Information School, University of Sheffield and also lectures at City University, London. Martin has written seven books, most recently *Enterprise Search* for O'Reilly Media in 2012.



Elevate your brand with IKO.

Partner with us

IKO offers the opportunity to be a part of history and engage in authentic dialogue with your community, thought leaders, speakers and experts. IKO offers unparalleled exposure across linked data, semantic web, taxonomies, search and auto-classification technology infrastructure for knowledge organisation. Give your organisation the opportunity to connect to big idea and be a part of the first-ever IKO event in Singapore.

Gain industry-wide exposure.



	Platinum* SGD8000	Gold SGD5000	Silver SGD3000	Bulk Purchase 10 passes or more
Sponsor booth	✓	✓	✓	
Priority to choose booth location	✓			
Exhibitor pass	2 passes	2 passes	2 passes	
Complimentary conference pass	4 passes	2 passes	1 pass	
Placement of sponsor's logo on video monitor's during break	✓			
Special "thank you" given by MC	✓	✓		
Insertion of 1 promotional item in conference kit (at cost of sponsor)	✓			
Company featured in conference programme	✓			
Logo in conference programme	✓	✓	✓	
Logo on website	✓	✓	✓	✓
Logo on stage backdrop	✓	✓	✓	✓
Logo on lanyards	✓	✓		
Logo in post-event e-Newsletter to attendees	✓	✓	✓	✓
1-time insertion of sponsor's marketing contents in post-event e-Newsletter to attendees	✓	✓		

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