

Getting to an Enterprise Search Pilot in Three Weeks

Maish Nichani, PebbleRoad

What is enterprise search

Enterprise search

←
The complex structure
that creates messy
structured and
unstructured content.

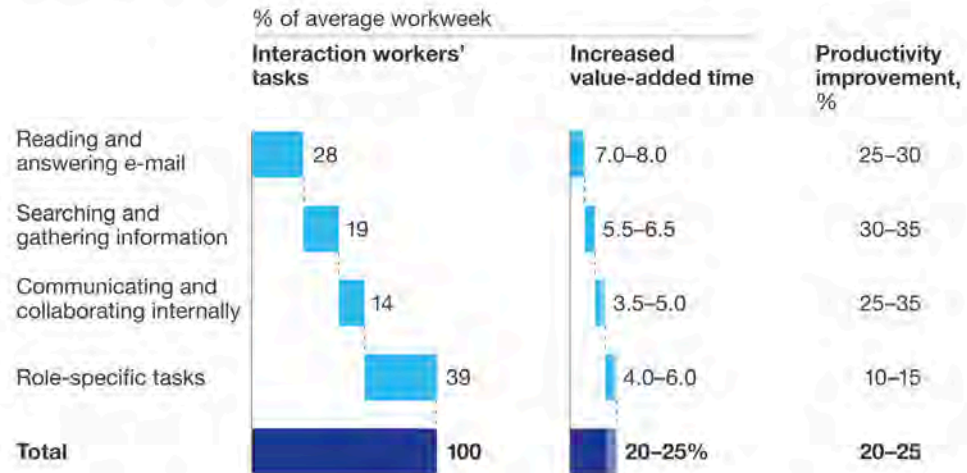
→
The saviour that is supposed
to help us find what we
want, when we want and in
the way we want it.

“Just make it work
like Google.”



Exhibit

Improved communication and collaboration through social technologies could raise the productivity of interaction workers by 20 to 25 percent.



Source: International Data Corporation (IDC); McKinsey Global Institute analysis

Figure 4: Thinking of the maturity of your approach to search, which of the following do you have?
(N=266 multiple)



While 71% of organizations consider search to be vital or essential to productivity and effectiveness, 58% show little or no signs of maturity in search.

Source: AIIM Survey: Search and Discovery - exploiting knowledge, minimizing risk

Search gap

Know the
LOGIC—
improve
findability
and use

<

>

The diagram consists of two red circles positioned horizontally. The left circle contains the text 'Know the LOGIC— improve findability and use'. The right circle contains the text 'Don't know the MAGIC— what and how to get it done'. A small grey less-than sign (<) is on the right side of the left circle, and a small grey greater-than sign (>) is on the left side of the right circle, indicating a gap or relationship between the two states.

Don't
know the
MAGIC—
what and
how to get
it done

Am I eligible for paid paternity leave?

paternity leave



HR@YourCompany | Leave Policy

<http://internal.yourcompany.com/policies/leave/>

You can find all policies related to leave in one place. How cool is that?

Am I eligible for paid paternity leave?

paternity leave




HR@YourCompany | Leave Policy

<http://internal.yourcompany.com/policies/leave/>

Not only can you find all policies in one place, but you can also navigate to the policy you want right here. How cool is that?

[Annual leave](#) | [Sick leave](#) | [Maternity leave](#) | [Paternity leave](#) | [Childcare leave](#) | ...

Am I eligible for paid paternity leave?

Hi John Malkovich, based on your records

You are eligible for **12 days** of paid paternity leave.

[Apply for paternity leave](#)

Or find out about the [conditions of leave](#).

Rental yield in SG

rental yield



Property Datawarehouse

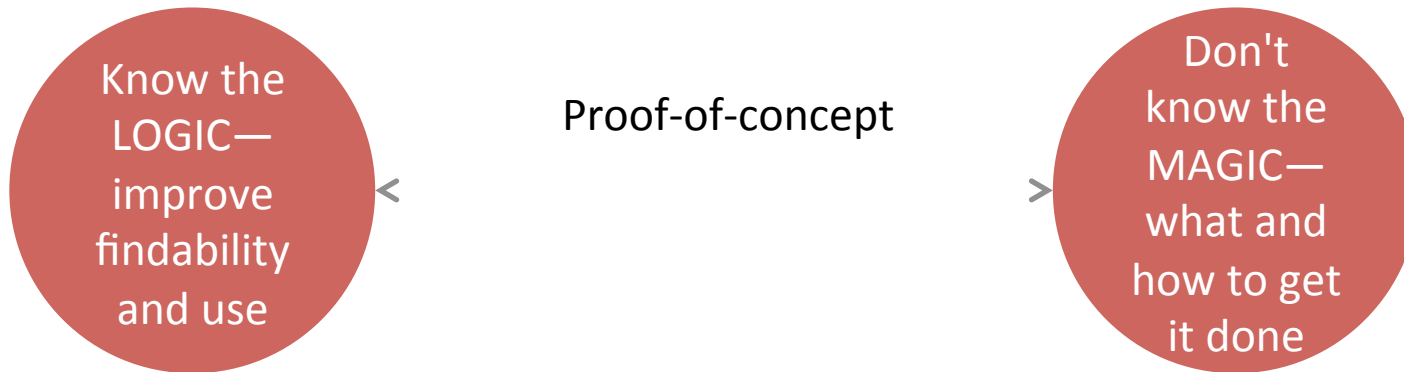
<http://propertydatawarehouse.com/rentalyields>

All rental yield datasets for Singapore. All content in one place.

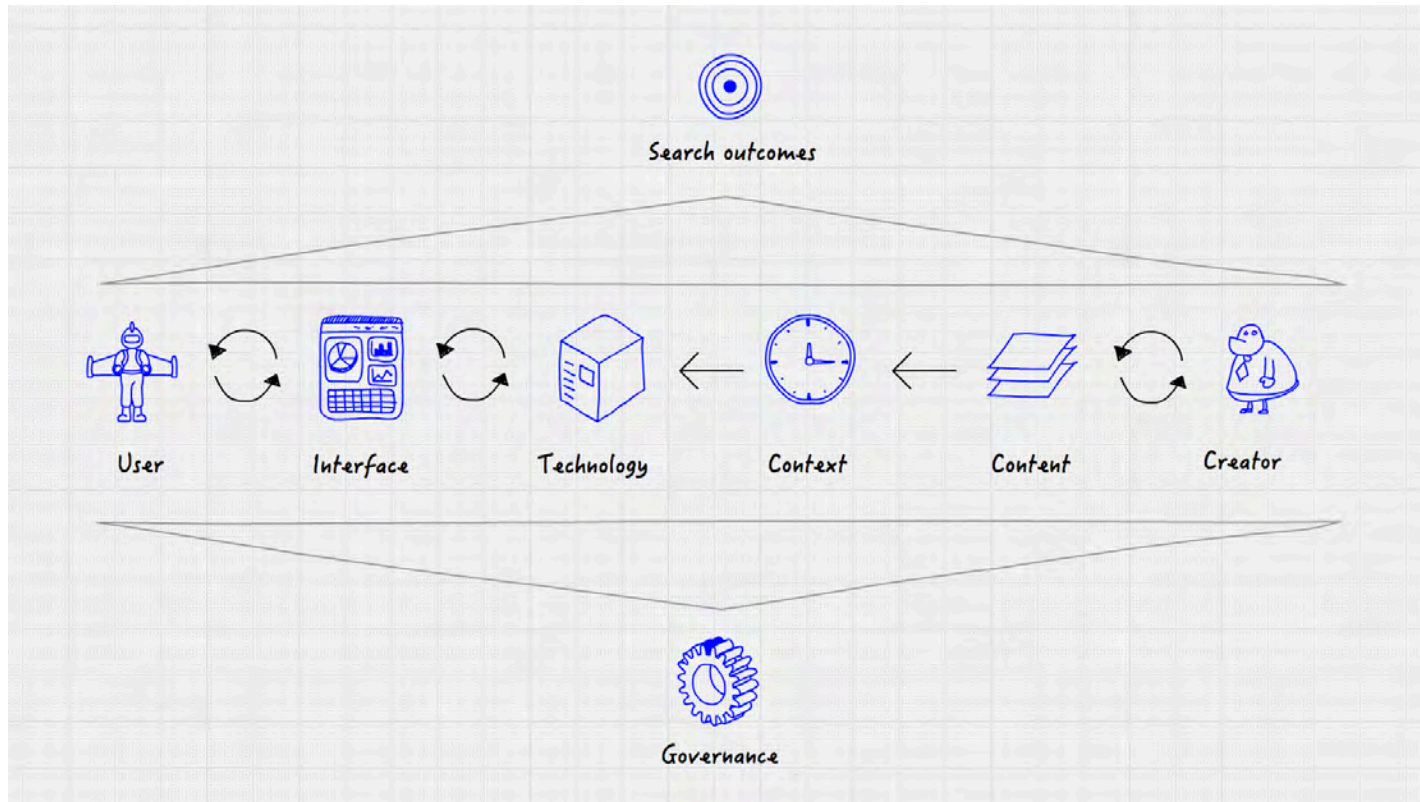


Outram	4.3
Mandal	4.0
Queenstown	4.0
Rochor	3.9
Jurong East	3.8
Clementi	3.8
Geylang	3.8
Jurong West	3.8
Woodlands	3.8
Tampines	3.7
Ang Mo Kio	3.7
Pasir Ris	3.6
Choa Chu Kang	3.6
Bukit Batok	3.6
Yishun	3.5
Singapore River	3.5
Sengkang	3.5
Hougang	3.5
Bukit Merah	3.5
Serangoon	3.5
Kallang	3.5
Toa Payoh	3.4
Downtown Core	3.4
Bedok	3.3
Newton	3.3
Novena	3.3
Bishan	3.2
Sembawang	3.2
Bukit Panjang	3.2
Marine Parade	3.1
Bukit Timah	3.0

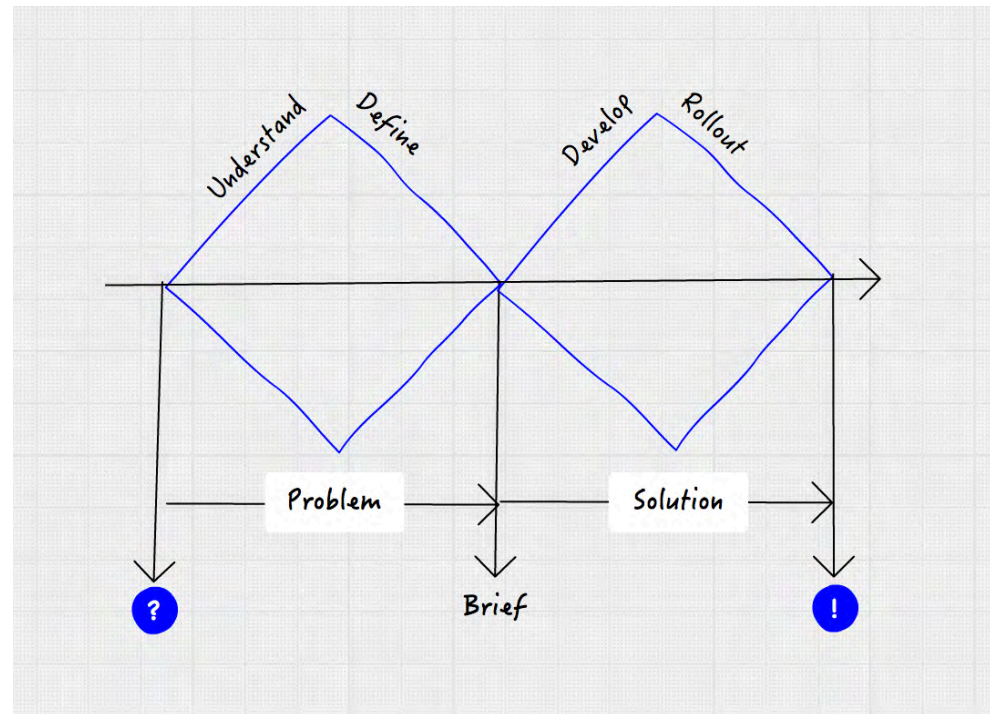
Search gap



Elements of search

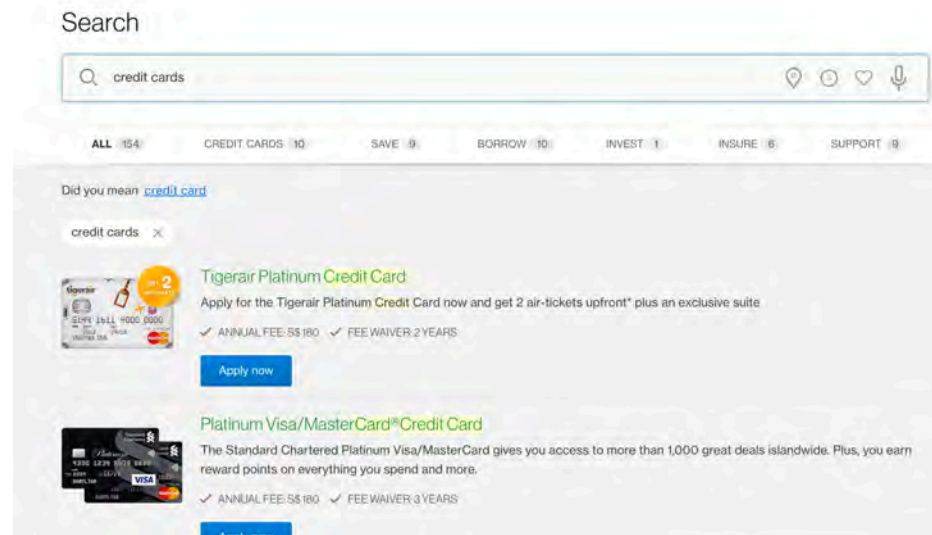


Search project



Case study

How we did a search POC for a commercial bank in SG in 3 weeks



Join me to learn about

- How we sold the POC idea
- How we scoped the POC
- What content challenges we faced
- What technologies we used
- How we are testing it out now