Showcase your innovations in knowledge organisation.

Sponsorship and Exhibition Opportunities

INNOVATIONS IN KNOWLEDGE ORGANISATION CONFERENCE

20-22 July 2016
e2i Campus, 80 Jurong East, St 21, Singapore 609607
www.ikoconference.org
What is the IKO conference?

IKO was created to showcase innovations in knowledge organisation, whether through the application of innovative methods and technologies, or novel combinations of methods and technologies.

IKO will focus on four key areas:

Conference topics will cover:
• Autoclassification and text analytics
• Data wrangling, big data and data analytics
• Enterprise content management
• Innovative use of ontologies and structured knowledgebases
• Internet of Things
• Knowledge graphs, graph search and graph databases
• Linked data and semantic web
• Open source search innovations
• Search based applications
• Taskonomies and information organisation to support work
• Taxonomies and information architecture
• Taxonomy-enhanced search
• The role of taxonomy standards in innovative taxonomy solutions

Who will attend?

IKO Conference 2015 will host more than 100 individuals from government and private sectors in Singapore and surrounding countries, and holding positions such as:

• CIOs & CKOs
• Knowledge Managers
• Intranet Managers
• C-Level Executives
• IS/IT Professionals
• Communications Managers
• Information & Knowledge Architects
• Information Professionals

• Scientists, Engineers, & Researchers
• Content Managers
• Competitive Intelligence Professionals
• Business Intelligence Professionals
• Risk Managers

And professionals responsible for:

• Sensemaking
• Knowledge Management
• Business Intelligence
• Content Management
• Human Resources
• Marketing & Sales
• Electronic Commerce
• Supply Chain Management
• Customer Relationship Management
• Competitive Intelligence
• Risk Management
• Organisation Development
• Anyone who wants to run an innovative enterprise!

Programme highlights

Robert Glushko (author of The Discipline of Organizing and Professor at the School of Information, Berkeley)

“The Discipline of Organizing: a practical framework for organizing information”

Tom Reamy, (KAPS Group, USA)

“Deep Text: Using New Approaches in Text Analytics to make both humans and machines smarter”

Matt Moore, (Panviva, Australia)

“Building organisational capabilities in knowledge organisation”

Barry Byrne, (Chief Information & Knowledge Officer, Irish Defence Forces)

“The Irish Defence Force’s multi award winning Information and Knowledge Online (IKON) programme”

Neo Kim Hai (Singapore Power)

“Implementing a KM Portal at Singapore Power”
Who are we?

This conference is curated by three international thought leaders and practitioners in knowledge organisation, supported by a distinguished Advisory Board:

Dave Clarke
Dave Clarke brings the big picture perspective on linked data, semantic web, and technology infrastructure for knowledge organisation.

Patrick Lambe
Patrick Lambe brings expertise in the "middleware" of knowledge organisation: taxonomies, search and auto-classification.

Maish Nichani
Maish Nichani brings the "front end" perspective of designing environments for real people doing real work.

Our Advisory Board Includes:

Stella Dextre Clarke
Stella Dextre Clarke is a Fellow of the Chartered Institute of Library and Information Professionals and Vice-President of ISKO (International Society for Knowledge Organisation). After leading the development of the standard BS 8723:2011 (Structured Vocabularies for Information Retrieval) she also chaired the Working Group responsible for ISO 29564, today’s international standard for thesauri.

Joseph Busch
Joseph Busch is the Founder and Principal Consultant at Taxonomy Strategies which has been guiding organisations such as Deloitte, MasterCard and the IMF for the past 14 years in developing frameworks that help improve information capture, preservation, search, retrieval and governance. Mr Busch is a Past President of the Association for Information Science and Technology.

Alan Gilchrist
Malcolm (Alan) Gilchrist is a major figure in British knowledge organization, having spent 4 years with HJ Heinz before joining Aslib and setting up a consultancy section for them. He has worked as an independent consultant with the EEC, UNESCO, and OECD. He was founding editor of the journal Information Science.

Dr Christopher Khoo
Chris Khoo is an associate professor in the Wee Kim Wee School of Communication & Information, Division of Information Studies at the Nanyang Technological University, Singapore, where he teaches courses in knowledge organization, information architecture, data mining and Web-based information systems.

Dr Mun-Kew Leong
Dr Mun-Kew Leong is Deputy Director of the Institute of Systems Science, Singapore. He has held senior positions with the National Library Board, Singapore, the A*STAR Institute for Infocomm Research and an IT startup delivering custom distributed deep search technologies and services.

Agnes Molnar
Agnes Molnar is CEO of Search Explained, specialising in Enterprise Search and Information Architecture. She is especially renowned for her familiarity and extensive knowledge in SharePoint and other Content Management Systems. Since 2008, Agnes has been a consistent recipient of the prestigious Microsoft Most Valuable Professional (MVP) Award, for actively sharing her technical knowledge.

Prof Douglas Oard
Douglas Oard is a professor at the University of Maryland, College Park (USA), with joint appointments in the College of Information Studies and the Institute for Advanced Computer Studies (UMIACS). Additional information is available at http://terpconnect.umd.edu/~oard/.

Charlie Hull
Charlie Hull is the Managing Director and co-founder of Flax, a specialist consultancy who build high performance search applications using open source software. Charlie has been working in the search for over 15 years and regularly writes on search-related subjects. He runs Search Meetups in the UK.

Dr Dickson Lukose
Dickson Lukose is the Head of the Knowledge Technology Research and Development cluster at MIMOS BHD, Malaysia. He has worked in the financial sector developing enterprise applications and has done over 10 years of academic research in Artificial Intelligence supported by international research grants. He publishes and presents widely in artificial intelligence and knowledge modelling.

Tom Reamy
Tom Reamy is Chief Knowledge Architect of KAPS Group, a group of knowledge architecture, taxonomy and text analytics consultants. He has 20 years of experience in information architecture, enterprise search, intranet management and text analytics consulting. He is a widely published author, Program Chair of Text Analytics World and the author of an upcoming book on text analytics.

Martin White
Martin White set up Intranet Focus Ltd in 1999 and works in intranet and information management strategy development, enterprise search strategy and management. He is a Visiting Professor at the Information School, University of Sheffield and also lectures at City University, London. Martin has written seven books, most recently Enterprise Search for O’Reilly Media in 2012.

Elevate your brand with IKO.
Partner with us

IKO offers the opportunity to be a part of history and engage in authentic dialogue with your community, thought leaders, speakers and experts. IKO offers unparalleled exposure across linked data, semantic web, taxonomies, search and auto-classification technology infrastructure for knowledge organisation. Give your organisation the opportunity to connect to big idea and be a part of the first-ever IKO event in Singapore.

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*limited availability.

Gain industry-wide exposure.

Meet qualified prospects in a targeted environment.
Sponsorship Form

Please fill up the following form to confirm your chosen sponsorship package. Completed forms can be returned to enquiries@straitsknowledge.com or by fax at +65 6221 0383.

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Company Name                  Contact Person

______________________________  ______________________________
Company Address                Contact Phone No

______________________________  ______________________________
City/State/Postcode             Contact Email Address

SPONSORSHIP PACKAGES

___ SGD8,000    Platinum
___ SGD5,000    Gold
___ SGD3,000    Silver
___ 10 passes or more    Bulk Purchase

PAYMENT INFORMATION

___ Please send me an invoice
___ I have enclosed a cheque made payable to:
    Straits Knowledge
    77B Neil Road
    Singapore 088903

$ ____________________________  ____________________________  ____________________________
Total Sponsorship Cost        Signature                      Date

Thank you for supporting IKO!

Once we receive your completed sponsorship form, we will contact you to discuss event arrangements. Please send your high-resolution color and black-and-white logos (.EPS or vector preferred) to enquiries@straitsknowledge.com.
Contact Us

For more information on sponsorship opportunities, you may contact:

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www.ikocoference.org

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